

Pardot Technical Support

Web Registrar

1. Implementing Tracking Code

There are two options

Is IDology using WordPress site using WordPress.Org? if so Pardot has a plug in that can be used for tracking website visitors

Option I – Use Pardot WordPress Plugin by installing in your wordpress account.

Option II- Copy and paste the java script code below right before the close body tag on your HTML pages

< Script>

2. Tracker Subdomains setup

2.1 Setup on idology.com domain (Web Registrar)

Can you please check if the cName record (vanity alias) below is already there in idology.com domain? And what hostname it is pointing to? (it should be pointing to eTrigue hostname)

<http://ww2.idology.com>

Please change the hostname of this cName record to **go.pardot.com**

2.2 Setup in Pardot (Vieo Solutions will do this step)

IDology and Vieo Solutions

1. Email Authentication

Vieo Solutions will complete this setup in Pardot. (will work with IDology email administrator as necessary)

2. Whitelisting IPs

Vieo Solutions will complete this setup in Pardot

https://help.salesforce.com/articleView?elq_cid=10067740&elq_mid=9223&id=000003652&language=en_US&release=180.9&type=1